

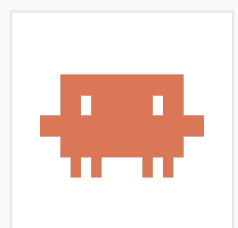
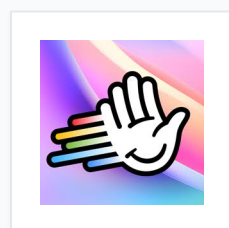
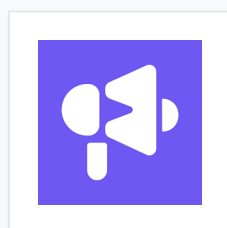
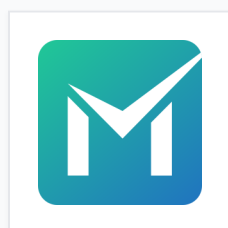
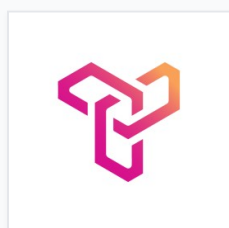
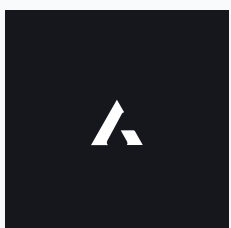


A GO-TO-MARKET FIELD GUIDE

The outbound stack we *actually* run.

Eight layers, end to end. The tools behind our cold outreach, email and LinkedIn, and what each one does.

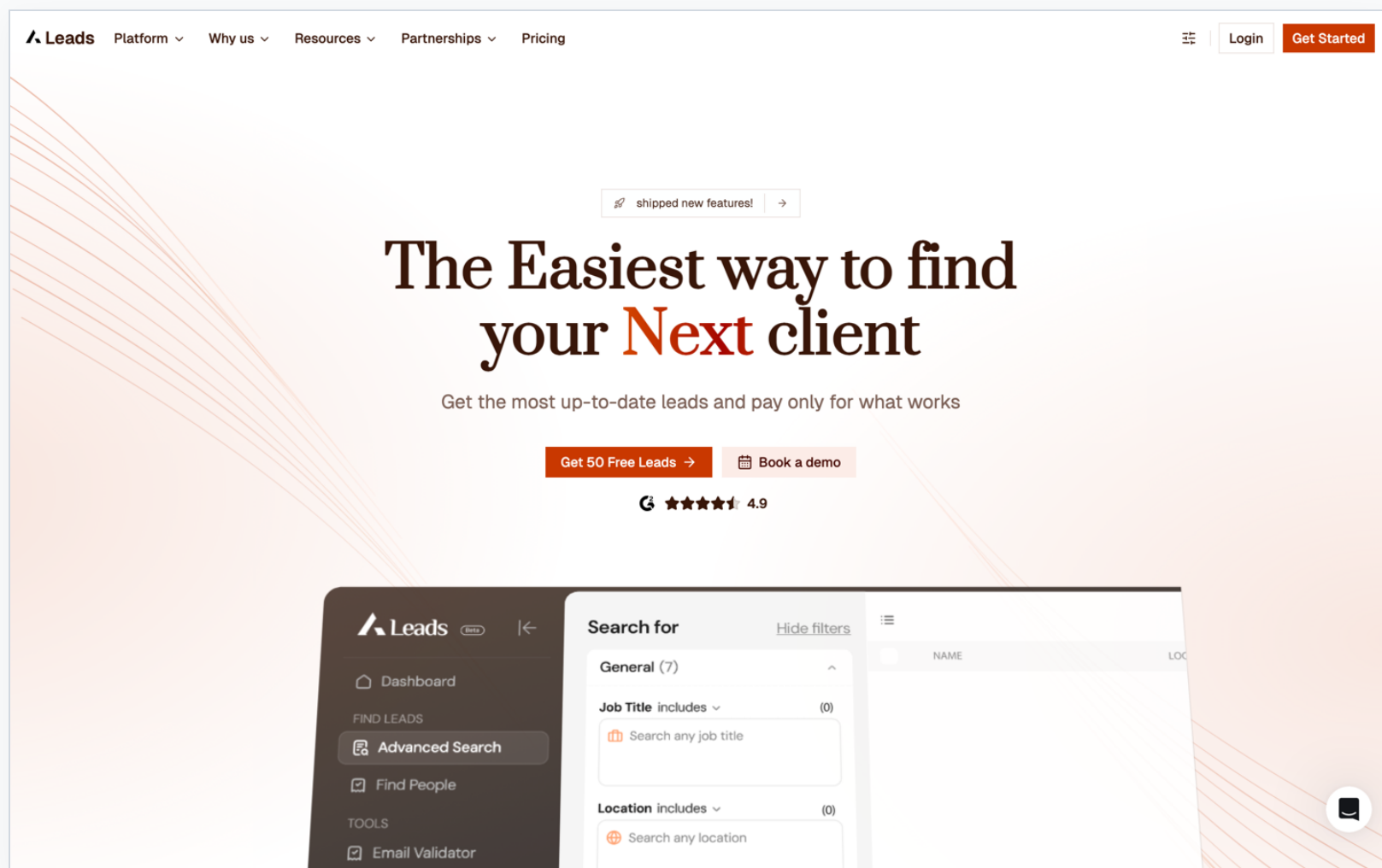
IN THE STACK



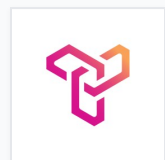
Swipe →



Verified contact database, plug and play.

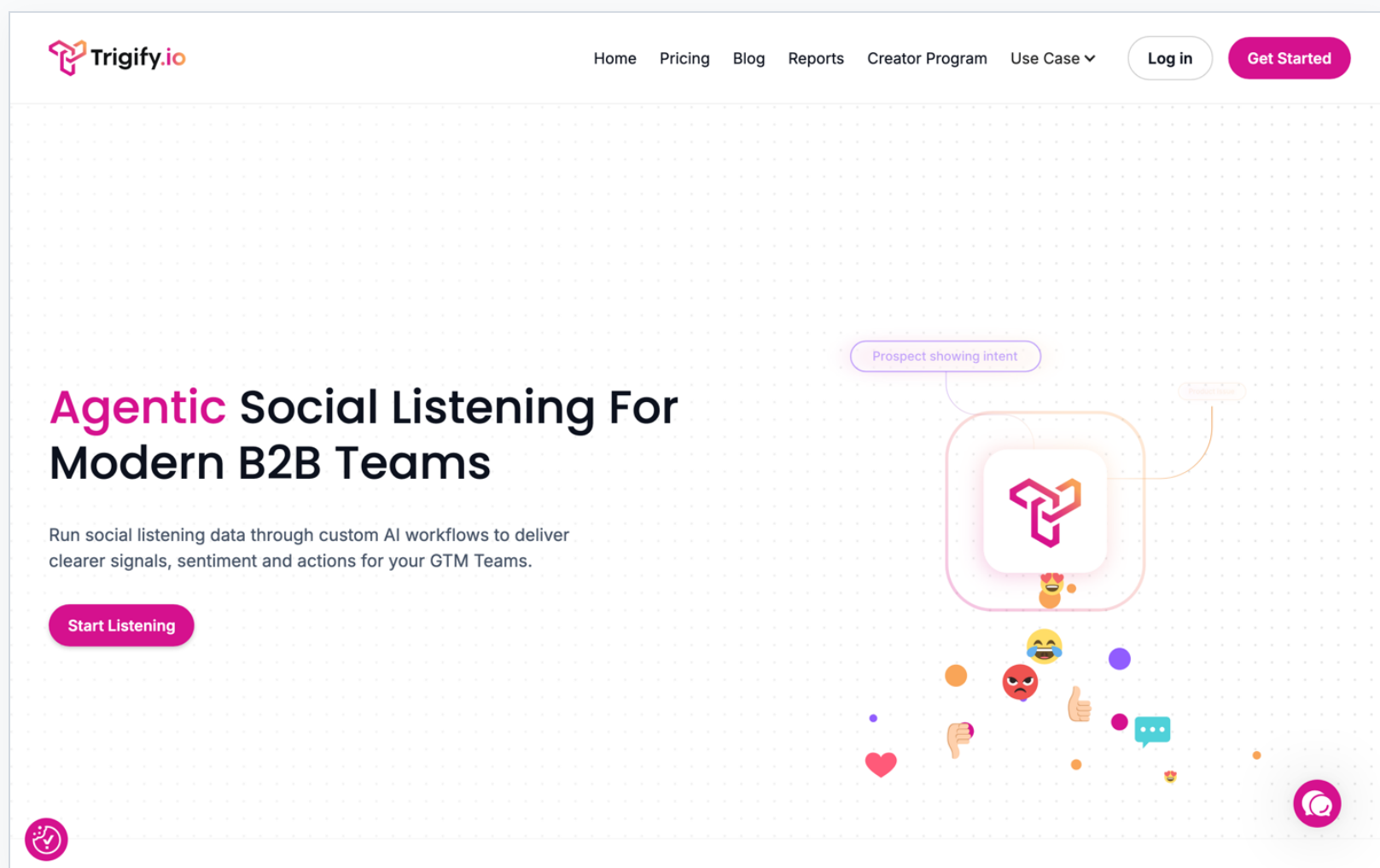


A-Leads is a verified contact database, with a strong suite of filters. Every contact is verified, and most ship with the company content we personalize from. We pull the ones that match the ICP segment, hand the content straight to the AI that writes each line, and we publish.



Trigify

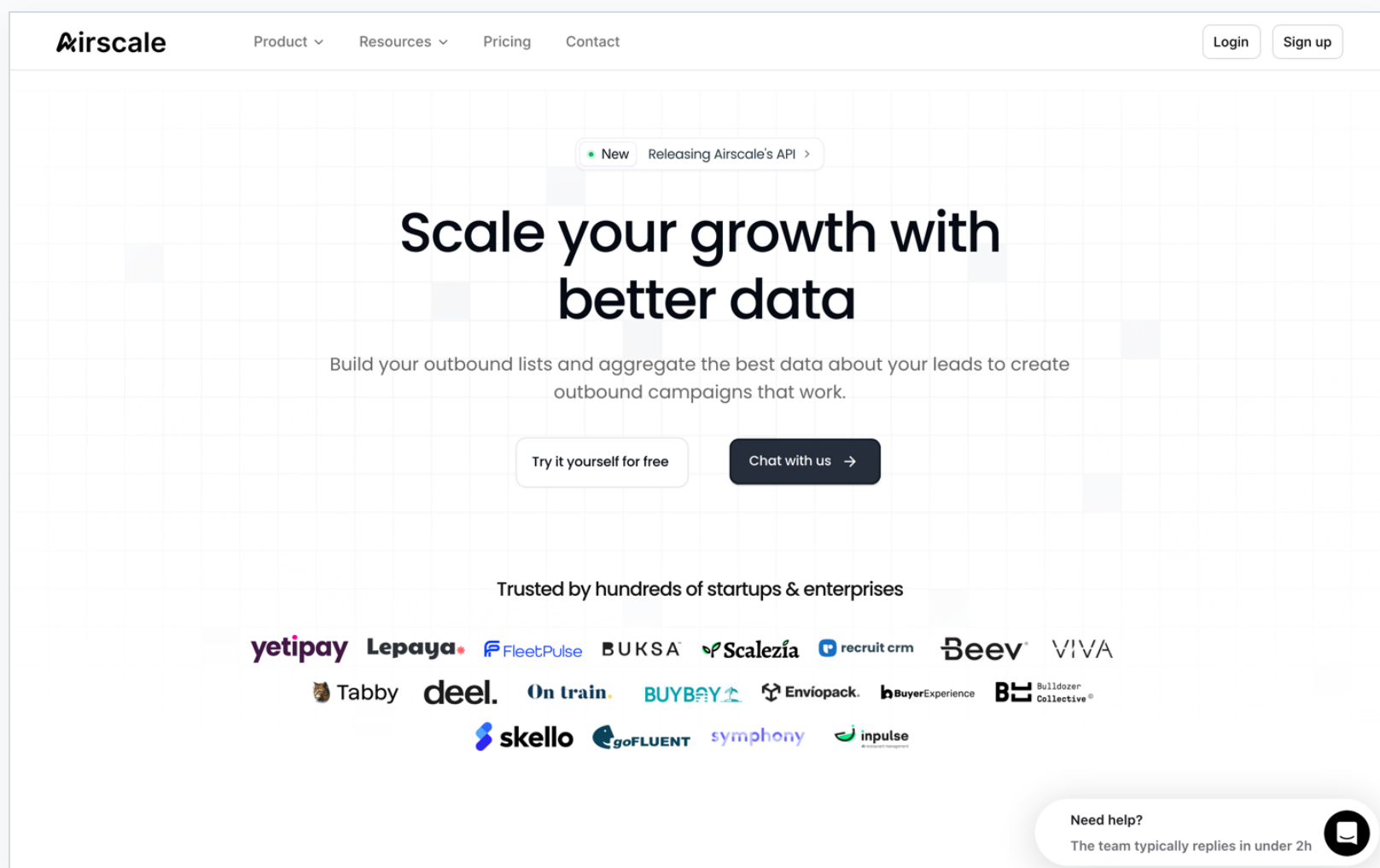
Social listening for real buying signals.



Trigify is our social-listening layer. We point it at a competitor, a key voice, or a topic, and it captures the people engaging there, then enriches and qualifies them against our ICP. It also flags posts with open buying intent and people frustrated with a current tool. The matches route into a LinkedIn campaign, or get enriched with Aircscale for cold email.



Find and enrich email-ready contacts.



Airscale is our enrichment step. When Trigify surfaces a profile and we want to run it on email, Airscale finds the verified contact details behind it, so a social-listening lead becomes something a cold email campaign can use. It does the same for company lists we scrape from a directory, turning raw names into ready contacts.



Crawl4AI

Open source. Scrapes the content we personalize from.

[README](#) [Code of conduct](#) [Contributing](#) [Apache-2.0 license](#) [Security](#)

 **Crawl4AI: Open-source LLM Friendly Web Crawler & Scraper.**

1
#1 Repository Of The Day

GITHUB TRENDING

Stars 69k

Forks 7k

pypi package 0.8.9

python 3.10 | 3.11 | 3.12 | 3.13

downloads/month 2M

Sponsors 14

 **Crawl4AI Cloud API — Closed Beta (Launching Soon)**

Reliable, large-scale web extraction, now built to be **drastically more cost-effective** than any of the existing solutions.

 **Apply [here](#) for early access**

We'll be onboarding in phases and working closely with early users. Limited slots.

When the data source does not ship website content, like a directory list enriched through Aircscale, Crawl4AI gets it. The open-source crawler opens each company site in a real browser, strips the clutter, and returns clean, structured text at scale, ready for the LLM to process.

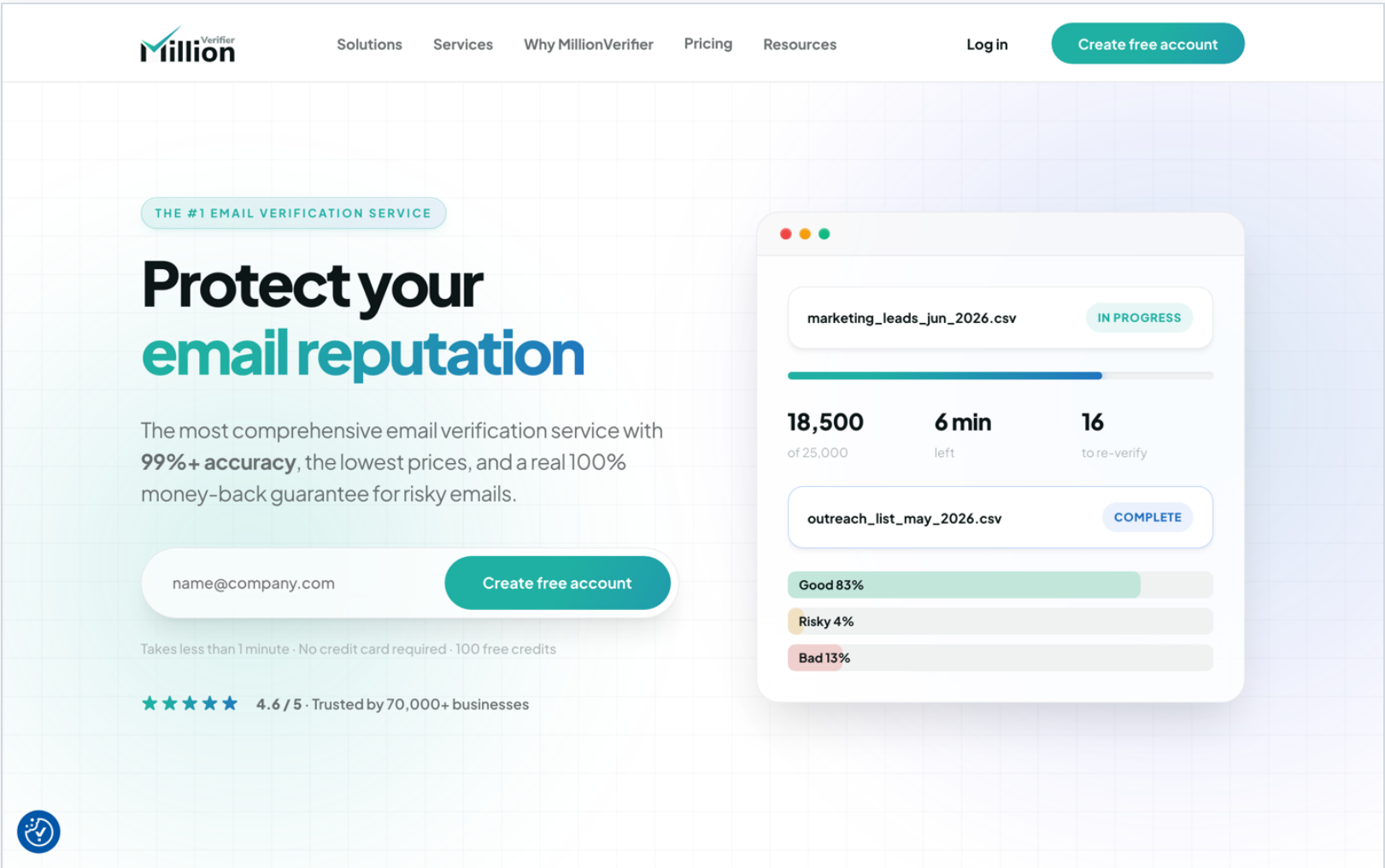
Then an LLM writes the line:





MillionVerifier

Bounces stay near zero.

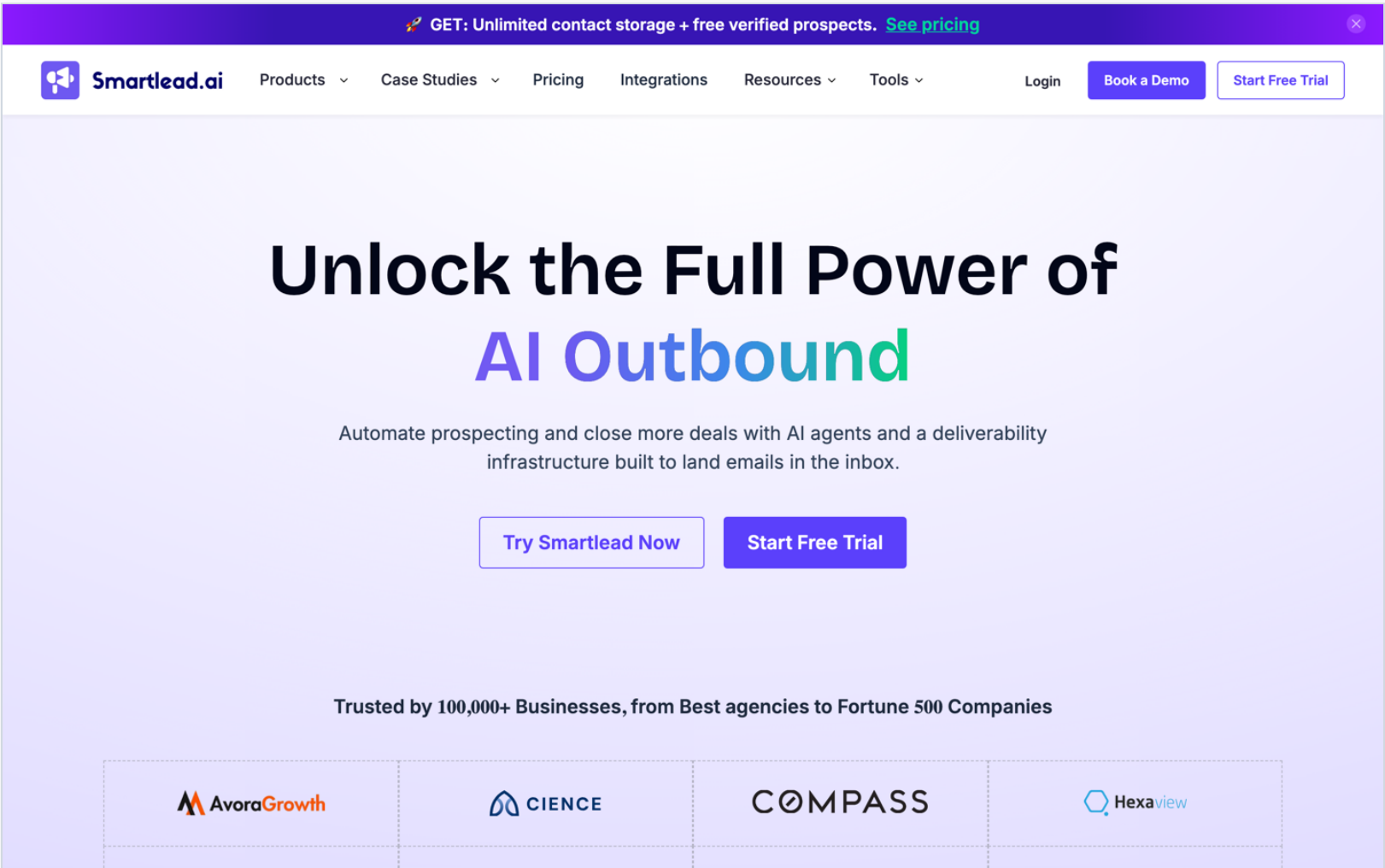


MillionVerifier is the last gate before anything sends. It checks every address on the list, so the bad ones never get the chance to bounce. Bounces stay near zero, the sending domains stay healthy, and the inbox placement we work hard for is protected.

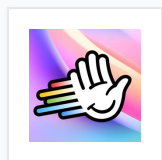


Smartlead

Land in the primary inbox, not in spam.



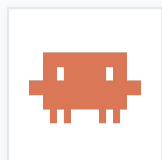
Smartlead runs the email channel. It sends the sequences and does the deliverability work underneath: warmup, inbox rotation, and placement, so we keep landing in the primary inbox instead of spam. It is the workhorse the whole email motion sits on.



HeyReach

Reach people where email cannot.

HeyReach runs the LinkedIn channel. It sends connection requests and messages across many accounts safely, inside the limits that keep those accounts healthy. We use it two ways: as a campaign that lives entirely on LinkedIn, or as the LinkedIn touches in a sequence that also runs email.



Claude Code

The orchestration layer.



Claude Code is the orchestration layer. It reads the data across every tool and surfaces what needs a decision: which campaigns are slipping, which lists to re-verify, which copy to swap. We make the call, then Claude Code carries it out, talking to each platform for us. The stack stopped being ten open tabs and became one system we run from a single place.

THE STACK WE RUN

Which tools would you add to this stack?



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